

Press release

SINK OR SWIM drowns in a sea of love with over 4 million moviegoers

Gilles Lellouche's comedy has become STUDIOCANAL's biggest success in France



Paris, Friday, December 7, 2018 – STUDIOCANAL is delighted with the extraordinary success of **SINK OR SWIM**. As of yesterday, Gilles Lellouche's star-studded comedy has been seen by over 4 million moviegoers in France and now exceeds STUDIOCANAL's previous French box office record, which had been held by Eric Lartigau's 2006 romantic comedy *I DO*.

SINK OR SWIM is now part of the Top 200 all-time most popular French films among French moviegoers.

After a triumphant reception at the Cannes Film Festival in May, **SINK OR SWIM** got off to a remarkable start, comfortably dominating box office sales with 250,000 tickets sold on opening day, October 24, in a combination of 638 screens. Six days later, the film had sold over 1.5 million tickets, making it the second best opening week of the year for a French production.

Six weeks in, the film is still screening in 500 theaters nationwide.

STUDIOCANAL manages all rights to SINK OR SWIM, which has attracted the attention of many international distributors, with releases scheduled in over 60 territories, including Italy, Spain, Japan, China, Scandinavia, Poland and Canada.

The film was produced by Trésor Films (Alain Attal) and ChiFou-Mi Productions (Hugo Sélignac and Vincent Mazel), and co-produced by STUDIOCANAL, along with Cool Industrie, TFI Films Production, Artémis Productions, VOO, Be TV, and RTBF.

On Wednesday, December 5, 2018, STUDIOCANAL released another Trésor Films/ChiFou-Mi co-production, Jeanne Herry's PUPILLE, featuring Elodie Bouchez, Sandrine Kiberlain, and Gilles Lellouche.

For the second year in a row, STUDIOCANAL's releases will have been seen by over 10 million French moviegoers.

Directed by Gilles Lellouche, SINK OR SWIM features a stellar cast: Mathieu Amalric, Guillaume Canet, Benoît Poelvoorde, Jean-Hugues Anglade, Virginie Efira, Leïla Bekhti, Marina Foïs, Philippe Katerine, Félix Moati, Alban Ivanov, and Balasingham Thamichelvan. Under the uncertain authority of former swimming champion Delphine, a ragtag group of amateurs find freedom and meaning training together at the local public pool. Pouring all their energy into a discipline traditionally reserved for women, that of synchronized swimming, they will find purpose in the most unlikely way.

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